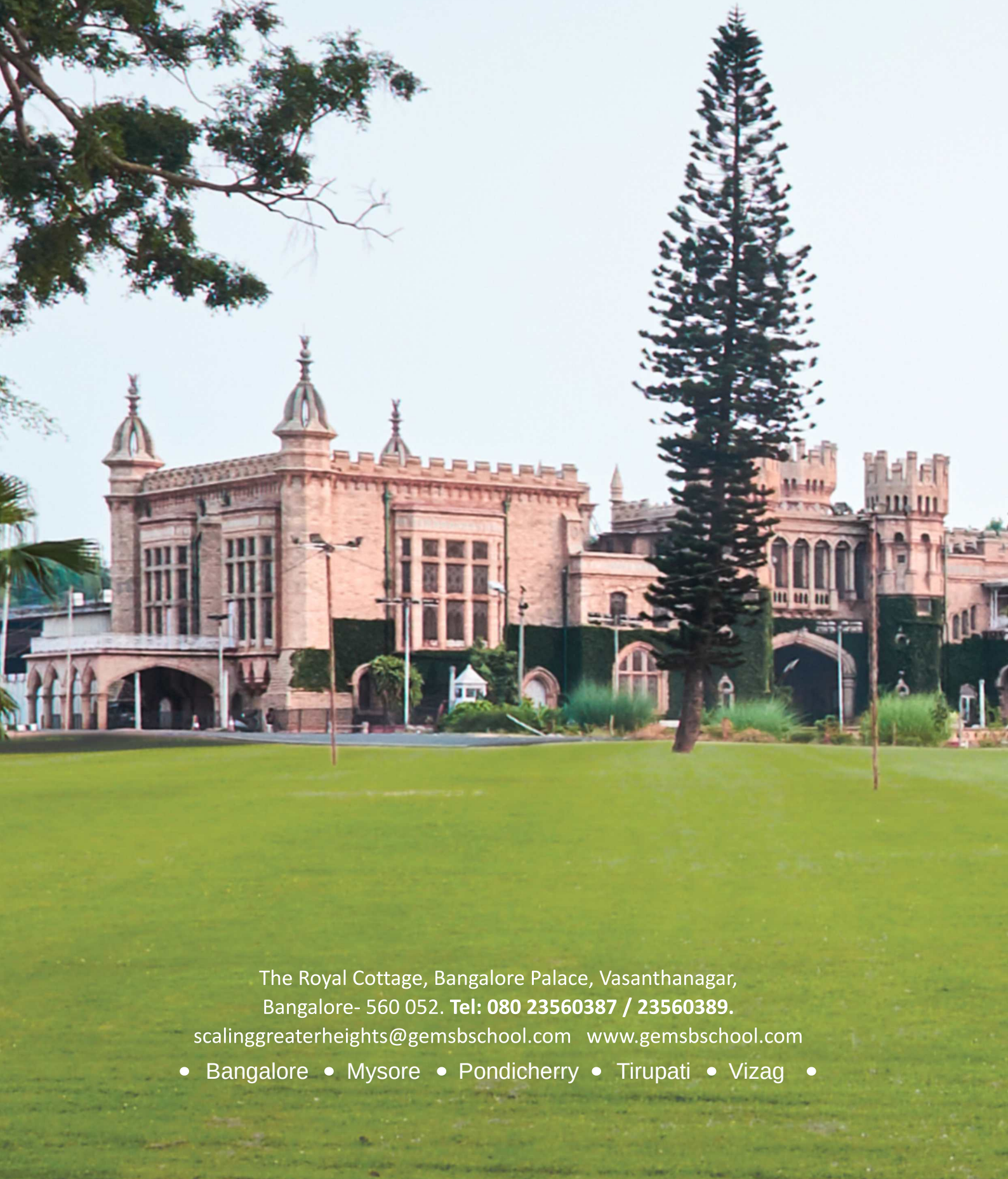


CORPORATE INTEGRATED **BBA+MBA**





The Royal Cottage, Bangalore Palace, Vasanthanagar,
Bangalore- 560 052. Tel: **080 23560387 / 23560389.**
scalinggreaterheights@gemsbschool.com www.gemsbschool.com

• Bangalore • Mysore • Pondicherry • Tirupati • Vizag •

About GEMS B School

Conceived by experienced academicians and inspired by accomplished professionals.

Vision

Creating leaders and not just managers.

Mission

Igniting Excellence in young minds.

Values

Effective, Ethical, Enterprising,
Transparent, Student friendly
and Market centric.



Awarded 'Management
College of the year - 2015'
by Higher Education Review



Ranked in the 21st position by
India Business Journal in its
2015 B School Ranking Survey



Ranked by Higher Education
Review - 2016 in the
25th position Natioally



Awarded as the "Fastest
Growing B School in India"
by Business & Economy



Offers programs in synergy with
the Industry with over 400
companies across industries



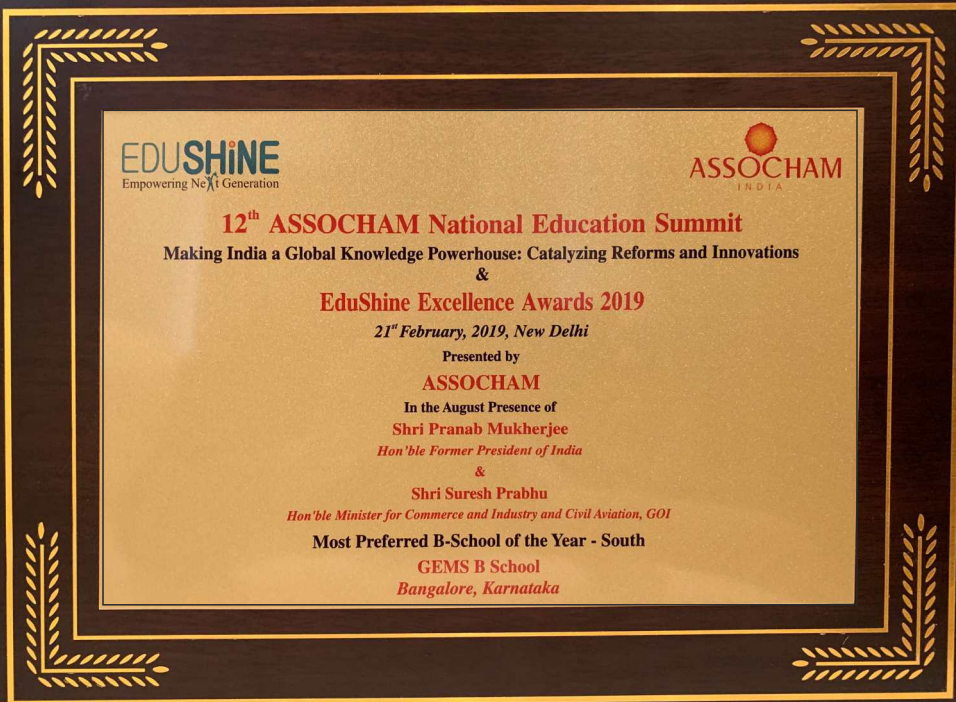
Offers industry Specific Certification Programs
in areas of Information Security,
Business Analytics, Digital Marketing,
Financial Analytics, Human Resources Management,
Airport Operations, Logistics & Supply Chain etc.



GEMS B SCHOOL-Bangalore has been
Ranked No. 13 with A+++ overall,
No. 7 in Academic Excellence, No. 6 in Placements,
No. 7 in infrastructure and No. 4 in South Zone,
in Silicon India's 'What If Not IIMs' B School Survey 2022.

AWARD

GEMS B SCHOOL-Bangalore, in Feb 2019, received the prestigious **ASSOCHAM** award for '**The most preferred B School of the year in South India**' from Sri. Suresh Prabhu, Central Minister for Industry and Commerce and Civil Aviation and in the presence of Sri. Pranab Mukherjee, former president of India, in New Delhi.



AWARD

GEMS B SCHOOL received the prestigious **ASSOCHAM** award for 'The most preferred B School for Placements' Nationally, at the **ASSOCHAM** 13th Higher Education, Skill and Livelihood Conclave conducted on 25th and 26th Feb-2020 in New Delhi.

The award was received from one of India's tallest Business Leaders, Dr. Niranjan Hiranandani, The Founder and Managing Director of Hiranandani Group.



AWARD

GEMS B SCHOOL was recognised as
'The Most Innovative Business School in South India'
at the **Times Business Awards 2020**,
organised virtually by Times of India
on 5th October 2020.

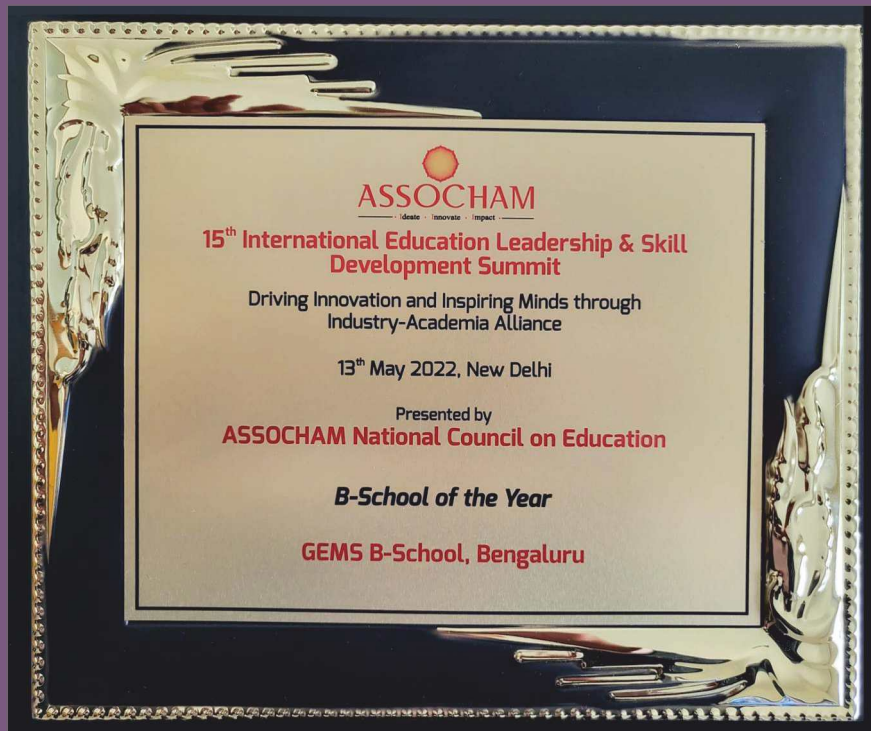


AWARD

GEMS B SCHOOL was recognised as the '**B School of the year**' at the **ASSOCHAM 15th International Education Leadership & Skill Development Summit**

held on the 13th of May 2022 in New Delhi.

This Coveted '**B-School of the year**' award of ASSOCHAM was received by us from the Honourable Minister of State for Defence and Tourism, Govt. of India, Shri. Ajay Bhatt.



DEGREE AWARDING UNIVERSITIES



**University of
Sunderland**



**AMERICAN HERITAGE
UNIVERSITY**
OF SOUTHERN CALIFORNIA

Dear friend,

Igniting Excellence

Welcome to GEMS, the B-School with a difference. We are sure you want to know what the difference is? Right from the ambience, curriculum, methodology, faculty and the conditioning, everything is going to be unconventional and different, all with a specific purpose.

GEMS is a voyage. Our goal is to build you like a ship, majestically and meticulously, to enable you to sail steadily on the choppy seas of business.

Whether you are going to choose the passage of corporate executive, business professional or entrepreneur, our aim is to reinforce you in such a way, you are able to cruise with equanimity without ever compromising on business ethics. Every minute you spend here is going to equip and enlighten you, empower and energise you so that you can weather any storm. Set sail, we have many nautical miles to conquer and coasts to anchor.

Dr. M.I.M.Nehruii MSc, MBA, PhD.
Dean
GEMS B SCHOOL



CORPORATE INTEGRATED BBA+MBA

There are many who could not continue or complete their studies due to various circumstances and have ended up taking up whatever jobs were available. Some, by sheer hard work and determination have stabilized their careers but are facing a not-so-bright future due to lack of graduate or post graduate qualifications. Here is a golden opportunity for such candidates who may be under-qualified but not necessarily under-ambitious.

GEMS B SCHOOL - Bangalore offers a BBA + MBA specially for all those who feel that their career progress will be better if they were graduates or post-graduates. This course will also be useful for all those who couldn't complete their graduation, but willing to work, by availing placement assistance from GEMS B SCHOOL. This is a three-year BBA+MBA program where the student will work in a company Monday to Friday and study in GEMS Business School campus on Saturdays and Sundays and in just 3 years gets an International BBA & MBA with 3 years of work experience. The BBA is a graduation degree and MBA is a post graduation degree. This is an internationally recognized BBA & MBA which will open up job and promotion opportunities both in India and abroad. The moment a student earns this BBA & MBA there will be a total transformation in the student's personal and professional life.

The BBA & MBA will be awarded by a Globally Recognised International University and a BBA degree will be awarded by a UGC recognised and NAAC accredited Indian University. On the strength of these Degrees students can apply for employments in the Private sector, Public sector and Overseas as well.

The student on successful completion of 3 years of study and work is at liberty to continue in the same job or change to a better job, if he has been placed by GEMS B SCHOOL. The student can avail the assistance of the GEMS B SCHOOL placement cells located all over India for his / her further placements in India and abroad. GEMS B SCHOOL has a dedicated, separate overseas placement cell specially to assist students who are aspiring to work abroad. This service is absolutely free for the students of GEMS B School.

Hostel accommodation is provided for Boys and Girls during all the 3 years of study and work at an extra cost. Hostel stay is optional.

Bank loan can be availed by the student from the bank where the student's parents are banking. After the student's admission the

college will provide the student with the necessary documents to be produced to the bank for the processing of education loan.

Fees can be paid in easy installments every 6 months over a period of three years.

This is a Globally focused no-nonsense, hardcore, frills-free learning Program conceived with the only intention of conditioning youngsters for challenging careers. Special inputs will be provided in personality development, English communication skills, Relationship management, Team building, Decision making, Leadership etc.

One optional foreign language will also be taught to the student. The student will also be taken on a 2 day outbound workshop. The fees for this program is designed to suit the purse of all sections of society.



Corporate Integrated BBA+MBA

SEMESTER –I

- 1 Communicative English I
- 2 Environmental Studies
- 3 Principle and Practice of Management
- 4 Financial Accounting -I
- 5 Foundations of Individual Behaviour

SEMESTER –IV

- 1 Marketing Management
- 2 Human Resource Management
- 3 Corporate Finance
- 4 Operations Management
- 5 Management Information Systems

SEMESTER –II

- 1 Communicative English II
- 2 Computer Applications
- 3 Principles of Economics
- 4 Financial Accounting -II
- 5 International Business

SEMESTER –V

- 1 Specialisation Subject 1
- 2 Specialisation Subject 2
- 3 Specialisation Subject 3
- 4 Entrepreneurship
- 5 Project Management

SEMESTER –III

- 1 Management Concepts & Theories
- 2 Organizational Behaviour
- 3 Business Environment
- 4 Managerial Accounting
- 5 Managerial Economics

SEMESTER –VI

- 1 Specialisation Subject 4
- 2 Specialisation Subject 5
- 3 Specialisation Subject 6
- 4 Specialisation Subject 7
- 5 Strategic Management
- 6 Master's Project Dissertation / Project Report

Specialisations offered:

- Marketing Management
- Financial Management
- Human Resource Management
- Logistics and Supply Chain Management
- Healthcare and Hospital Management
- Business Analytics
- Digital Marketing
- Event Management
- Hospitality & Travel Tourism
- International Business
- Information Technology Management
- Retail Management

Admission Procedure

Students can apply for this course by taking the Gems Admission Test (GAT) on www.gemsadmissiontest.com

Eligibility

Diploma Holders, ITI's and Non – Graduates

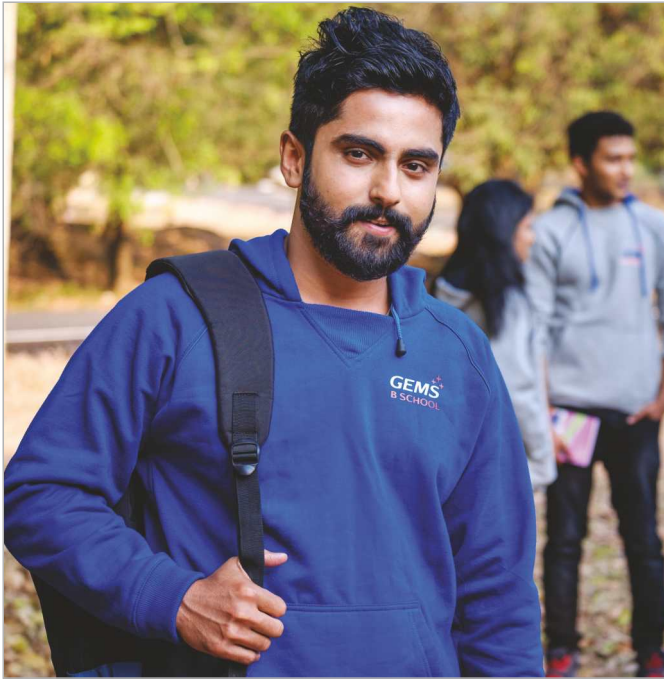
Duration

3 Years

Classes

Weekends

Salient Benefits



- ◆ Faculty from industry
- ◆ Digital library with unlimited access
- ◆ Team building
- ◆ Most economical
- ◆ Creativity
- ◆ Highly flexible
- ◆ Seminars
- ◆ Entrepreneurship
- ◆ Classes during weekends
- ◆ Student friendly experimental learning
- ◆ Personality enrichment
- ◆ Aptitude test skills
- ◆ Industry Relevant Curriculum
- ◆ Excellent Environment

Value Addition

- ◆ 2 day compulsory Outbound Workshop
- ◆ Regular discussion forums with senior executives from the Industry to enhance better corporate adaptability.
- ◆ People skills like Communication, Leadership, Relationship management, team building, Entrepreneurship, working in virtual teams, etc.
- ◆ Industry skills like Spoken English, Personality Enrichment, Aptitude test skills, Interview skills, GD skills, Tele / Video conference skills, etc.
- ◆ One optional foreign language.



Fee Structure

The total fee structure of this course is approximately **Rs. 6,20,000/-** payable in 6 instalments once every 6 months.

Installment	GEMS B SCHOOL (Payable to GEMS B SCHOOL)	AHUSC (Payable directly to AHUSC)
1	INR 1,00,000/-	USD 500
2	INR 1,00,000/-	USD 500
3	INR 75,000/-	USD 275
4	INR 75,000/-	USD 275
5	INR 70,000/-	USD 250
6	INR 70,000/-	USD 200

Note: Instalments payable once in every 6 months

A FEW COMPANIES OUR STUDENTS WORK WITH



ALL LOGOS / TRADEMARKS USED ARE EXCLUSIVE PROPERTIES OF THE RESPECTIVE CORPORATIONS / COMPANIES

Contact us

GEMS B SCHOOL
THE CAREER CATALYSTS
MYSORE MAHARAJA INSTITUTE OF HIGHER EDUCATION

The Royal Cottage, Bangalore Palace, Vasanthanagar, Bangalore - 560 052.
Tel: 080 23560387 / 23560389