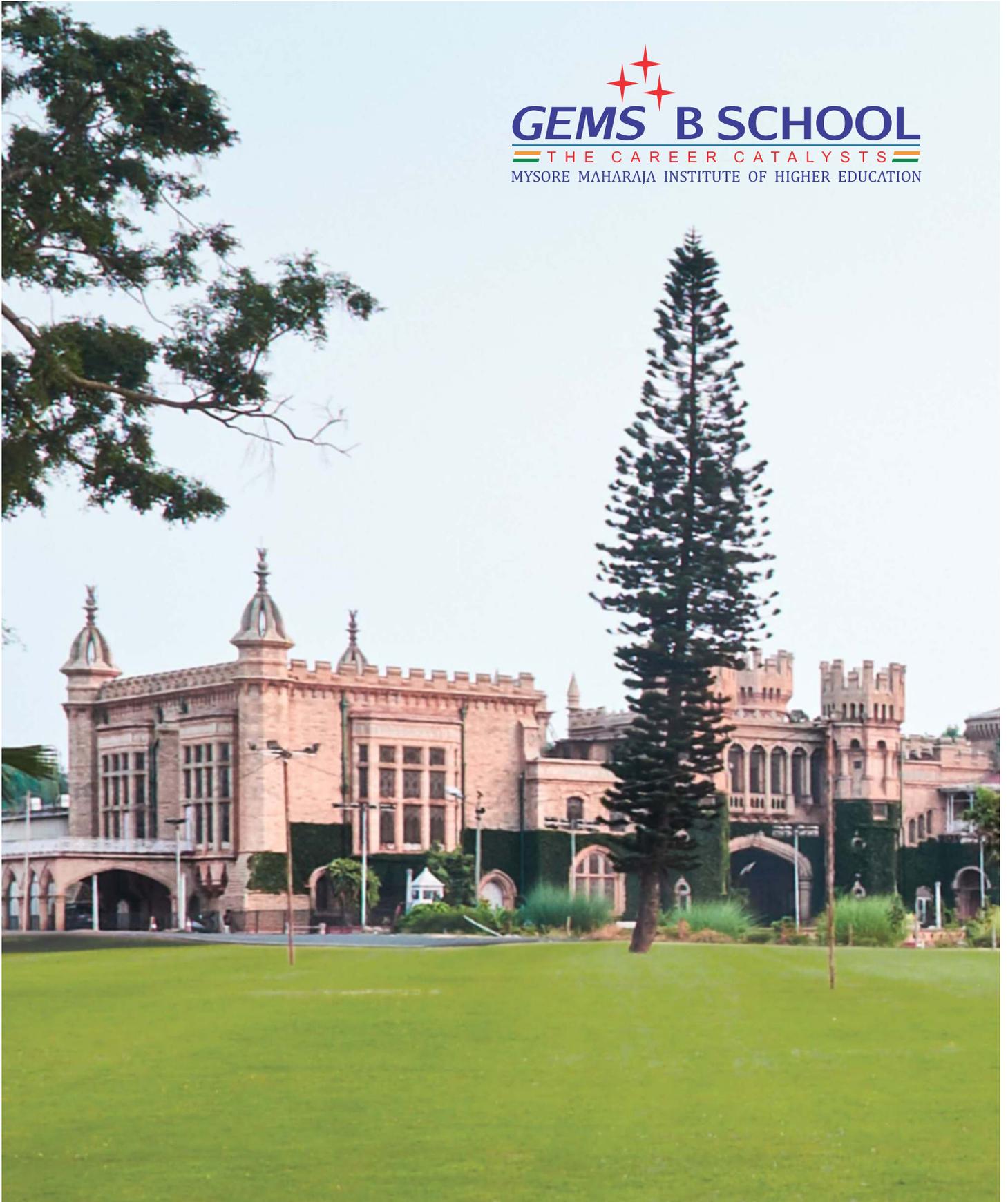


BHM Bachelors Degree in HOTEL MANAGEMENT





GEMS B SCHOOL
THE CAREER CATALYSTS
MYSORE MAHARAJA INSTITUTE OF HIGHER EDUCATION



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- **Bangalore** • **Mysore** • **Pondicherry** • **Tirupati** • **Vizag** •

AWARD

GEMS B SCHOOL-Bangalore, in Feb 2019, received the prestigious **ASSOCHAM award** for 'The most preferred B School of the year in South India' from Sri. Suresh Prabhu, Central Minister for Industry and Commerce and Civil Aviation and in the presence of Sri. Pranab Mukherjee, former president of India, in New Delhi.



AWARD

GEMS B SCHOOL received the prestigious **ASSOCHAM** award for 'The most preferred B School for Placements' Nationally, at the **ASSOCHAM** 13th Higher Education, Skill and Livelihood Conclave conducted on 25th and 26th Feb-2020 in New Delhi.

The award was received from one of India's tallest Business Leaders, Dr. Niranjan Hiranandani, The Founder and Managing Director of Hiranandani Group.



AWARD

GEMS B SCHOOL was recognised as
'The Most Innovative Business School in South India'
at the **Times Business Awards 2020**,
organised virtually by Times of India
on 5th October 2020.



About GEMS B SCHOOL

Conceived by experienced academicians
and inspired by accomplished professionals.

VISION

Creating leaders and not just managers.

MISSION

Igniting Excellence in young minds.

VALUES

Effective, Ethical, Enterprising, Transparent,
Student friendly and Market centric.



Ranked by
Silicon India - 2017
in the 17th Position
Nationally and 7th
position in South India



Ranked by
**Higher Education
Review - 2016** in the
25th position Nationally



Awarded
**'Management College
of the Year - 2015'**
by Higher Education Review



Ranked in the
21st position by
India Business Journal
in its 2015 B School
Ranking Survey



Awarded as the
**"Fastest growing
B-School in India"**
by **Business & Economy**



Offers programs in
synergy with the industry
with over 400 companies
across industries



Offers industry Specific Certification
programs in areas of Information Security,
Business Analytics, Digital Marketing,
Financial Analytics, Human Resources
Management, Airport Operations,
Logistics & Supply Chain etc.

DEGREE AWARDING UNIVERSITIES



AMERICAN HERITAGE
UNIVERSITY
OF SOUTHERN CALIFORNIA



**University of
Sunderland**

Dear friend,

Igniting Excellence

Welcome to GEMS, the B-School with a difference. We are sure you want to know what the difference is? Right from the ambience, curriculum, methodology, faculty and the conditioning, everything is going to be unconventional and different, all with a specific purpose.

GEMS is a voyage. Our goal is to build you like a ship, majestically and meticulously, to enable you to sail steadily on the choppy seas of business. Whether you are going to choose the passage of corporate executive, business professional or entrepreneur, our aim is to reinforce you in such a way, you are able to cruise with equanimity without ever compromising on business ethics. Every minute you spend here is going to equip and enlighten you, empower and energise you so that you can weather any storm. Set sail, we have many nautical miles to conquer and coasts to anchor.

Dr. M.I.M.Nehruzii MSc, MBA, PhD.
Dean
GEMS B SCHOOL



BHM

BACHELORS DEGREE IN HOTEL MANAGEMENT

Hospitality is a sunrise industry which is growing faster than any other industry presenting exciting job opportunities in India and abroad. Not merely offering jobs, but interesting careers which provide good financial rewards and a steady growth.

A student doesn't have to be academically brilliant to get into this career. All he/she needs is a flair for hospitality, passion for meeting people and an ability to work hard. To meet the growing demand for qualified professionals in this industry GEMS HOTEL MANAGEMENT INSTITUTE in association with industry experts, has designed a THREE YEAR professional course which a student can take up immediately after plus two. In three years the student will learn everything about the industry both in the classroom and in the hotel. At the end of this unique learn-earn-learn, work-study-work module the students earn a Bachelors degree in Hotel Management coupled with rich work experience. In these three years, the student will not only be learning but also be earning.

In the first 6 months the student will get his personality enriched by undergoing training in life skills like communication, relationship management, leadership, business etiquette, work ethics, stress management, time management, physical fitness etc. During the rest of the period the student will study Hotel Management, General Management, Travel and Tourism. At the end of the course the student will be well equipped to face the challenges and later enjoy the rewards, of the service industry.

Due to a huge demand for trained, skilled and experienced professionals in the areas of hospitality, this Bachelors Degree in Hospitality is not only a passport for employment across the globe but is also a gateway to a growth oriented, exciting and well paid career.



The student will study what he/she enjoys most, experientially, in a think-and-analyze, act-and-learn method. Top notch professionals with years of industry experience will handhold and guide the students at every step. This course will equip the student to face life with confidence and conviction.

As this program is aimed at preparing students to international standards, mainly targeting overseas jobs, students will receive extensive training in Indian culture, etiquette, ethics and English communication skills. All students will be compulsorily taught French. Students will also be trained in entrepreneurial skills so that at some point of time in their life they have the choice to be on their own and become an employer instead of merely remaining an employee.

The students will undergo training in FIESTA - RESORT & EVENTS VENUE / BUSINESS HOTEL, owned by GEMS Hotel Management Institute.

This is a THREE YEARS ONLY degree course in Hotel Management where you will Work & Study, Earn & Learn and at the end of three years become a world class Hotel Management professional.

The day you join, you will be put on an Internship where you will Work & Study in our own Resort, Fiestaa Resort n Events Venue, a full-fledged high class Business Hotel, Resort and Events venue, located next to the Bengaluru International Airport (www.fiestaa.in).

You will be given practical & theoretical

exposure to all the departments of the hotel such as Front Office, Housekeeping, F&B Service, Inventory Management, Event Management etc. Learning will happen in the form of 50% Practicals and 50% Theory.

Students will be awarded a Dual degree in this program, One BBA in Hotel Management from a reputed International University and another BBA from a UGC recognised and NAAC Accredited Indian University. On the strength of these Degrees students can apply for employments in the Private sector, Public sector and Overseas as well. On the successful completion of this course, you will have a Bachelors in Hotel Management with 3 years of Work Experience and will be placed in a 5 Star hotel of international repute in India or abroad. You will be encouraged to start a hotel of your own and BE YOUR OWN BOSS.

No university or college in India offers such a unique, comprehensive and career-focused program in the Hospitality sector. This course is presently offered in Bangalore, hostel accommodation at an extra cost is provided for both girls and boys.

Bank loan can be availed by the student from the bank where the student's parents are banking. After the student's admission the college will provide the student with the necessary documents to be produced to the bank for the processing of education loan.

You also have the option of topping up your Bachelor's degree with a MBA in Hospitality & Travel Tourism. This is an Earn while you learn program.



BBA in Hotel Management

Dual Degree Program

SEMESTER –I

1. English-1
2. Food & Beverage Service- I- Theory
3. Food & Beverage Service- I- Practical's
4. House Keeping Management-I - Theory
5. House Keeping Management-I - Practical's
6. Industry Internship (20hrs / week)

SEMESTER –IV

1. Customer Service & Guest Relations
2. Front Office Operations-II- Theory
3. Front Office Operations-II- Practical's
4. Food Production and Bakery Management -II- Theory
5. Food Production and Bakery Management -II-Practical's
6. Industry Internship (20hrs / week)

SEMESTER –II

1. English- 2
2. Front Office Operations-I- Theory
3. Front Office Operations-I- Practical's
4. Food Production and Bakery Management -I- Theory
5. Food Production and Bakery Management -I-Practical's
6. Industry Internship (20hrs / week)

SEMESTER –V

1. Computer Application in Business
2. Computer Applications In Hotel Industry
3. Branding and Marketing in Hotel Industry
4. Human Resource in Hotel Industry
5. Financial Accounting in Hotel Industry
6. Industry Internship (20hrs / week)

SEMESTER –III

1. Hospitality Communication & Etiquettes
2. Food & Beverage Service- II- Theory
3. Food & Beverage Service- II- Practical's
4. House Keeping Management-II - Theory
5. House Keeping Management-II - Practical's
6. Industry Internship (20hrs / week)

SEMESTER –VI

1. Inventory Management in Hotel Industry
2. Banquets and Event Management
3. Bar Management
4. Food Safety Management
5. Bachelor's Project Dissertation
6. Industry Internship (20hrs / week)

Salient Benefits



- ◆ Wi-Fi Campus
- ◆ Faculty from industry
- ◆ Digital Library with Unlimited Access
- ◆ Team Building
- ◆ Most economical
- ◆ Outbound Workshops
- ◆ Creativity
- ◆ Industrial visits
- ◆ Highly flexible
- ◆ Seminars
- ◆ Entrepreneurship
- ◆ Classes during Weekends
- ◆ Student friendly experimental learning
- ◆ Personality enrichment
- ◆ Aptitude test skills
- ◆ Industry Relevant Curriculum
- ◆ Excellent Environment

Value Addition

- ◆ 2 day compulsory Outbound Workshop
- ◆ Regular discussion forums with senior executives from the Industry to enhance better corporate adaptability.
- ◆ People skills like Communication, Leadership, Relationship management, team building, Entrepreneurship, working in virtual teams, etc.
- ◆ Industry skills like Spoken English, Personality Enrichment, Aptitude test skills, Interview skills, GD skills, Tele / Video conference skills, etc.
- ◆ One optional foreign language.



Fee Structure

The total fee structure of this course, approximately is **Rs. 3,70,000/-** payable in 6 instalments. Each instalment payable once every 6 months.

Installment	GEMS B SCHOOL (Payable to GEMS B SCHOOL)	AHUSC (Payable directly to AHUSC)
1	Rs. 1,00,000/-	USD 135
2	Rs. 50,000/-	USD 105
3	Rs. 50,000/-	USD 90
4	Rs. 50,000/-	USD 90
5	Rs. 40,000/-	USD 90
6	Rs. 40,000/-	USD 90

Admission Procedure

Students can apply for this course by taking the Gems Admission Test (GAT) on www.gemsadmissiontest.com

Eligibility

10+2 from any state board.
Students awaiting their 10+2 results can also apply.

Duration

3 Years

Classes

Weekdays



A FEW COMPANIES OUR STUDENTS WORK WITH



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Contact us



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